

JOBSFORMUMSMALTA.COM

MALTA'S FLEXIBLE JOB SEARCH ENGINE

ABOUT

Jobs for Mums Malta is designed to provide a platform where flexible working opportunities, such as part time work, flexible hours or work from home, can be advertised to a pool of skilled and experienced professionals who require flexible working conditions.

Jobs for Mums Malta aims to:

- fulfill the needs of a pool of thousands of job seekers who are looking for meaningful job opportunities that fit in with their life, when other commitments or circumstances prevent them from taking up regular full time work, and
- encourage employers to consider offering flexible working conditions to access this otherwise inaccessible human resource and talent.



STRATEGIC PARTNER PACKAGES

COMMITMENT

EURO 2,000

(for a maximum of 2 partners)

- 25 job listing posts on JFMM - 30 days each
- Online website banner advertising (20% rotation)
- 6 Boosted Spotlight Stories/Interviews (content creation included or proofing included)
- Social media mention per season
- An Email blast sent to JFMM members
- Company logo on partners page and link to website
- Partner mentions in all JFMM events, interviews and promotions
- An exclusive competition for the JFMM community (prize not included, access to database)
- Opportunity to include the JFMM logo in your company's marketing material
- Press release announcing collaboration

PASSION

EURO 1,500

(for a maximum of 4 partners)

- 10 vacancies posted on JFMM
- Online banner advertising (10% rotation) throughout the year
- 3 Boosted Spotlight Stories/Interviews (content creation included or proofing included)
- 1 annual social media
- Logo on e-newsletter sent
- Press release announcing collaboration
- Company logo on partners page and link to website
- Opportunity to include the JFMM logo in your company's marketing material

PRICING PLANS

€65.00

1 JOB LISTING ON JFM'S JOB SEARCH ENGINE WEBSITE

- Listing valid for 30 days
- 1 post on JFM social media network

€55.00

3 JOB LISTINGS ON JFM'S JOB SEARCH ENGINE WEBSITE

- Listing valid for 45 days
- 3 post on JFM social media network

€45.00

5 JOB LISTINGS ON JFM'S JOB SEARCH ENGINE WEBSITE

- Listing valid for 60 days
- 5 post on JFM social media network

€40.00

10 JOB LISTINGS ON JFM'S JOB SEARCH ENGINE WEBSITE

- Listing valid for 60 days
- 10 post on JFM social media network



Prices are quoted per listing excluding 18% VAT

Credits expire 12 months from purchase date

THE POWER OF FEMALE FORCE

Targeted online advertising that gets results

SPOTLIGHT STORY

Advertorial

Feature Story on JobsforMumsMalta.com and Shared on the JobsforMumsMalta.com FB page

EURO 150
EURO 400

Fee per story
Collection of 3 Stories

(scheduled at your preference)
(Content creation included)

EXCLUSIVE STORY

Social marketing

We'll share your unique voucher code in a dedicate social media post and get our followers hooked to your brand. They'll love benefiting from a special promotional price designed exclusively for them and you'll enjoy watching your sales grow.

EURO 100
EURO 270

Fee per story
Collection of 3 Stories
(Content and artwork creation included)

GET NOTICED

with our 4 week campaign

Banner: **370 x 188**

EURO 350

Occupancy: 20% on

- Job search pages*
- Blog pages and*
- Directory page*

Complimentary:

4 weeks x Mobile banner

1 Promotional Content piece (includes editor services)



Prices are exclusive of 18% VAT

JOBSFORMUMSMALTA.COM

MALTA'S FLEXIBLE JOB SEARCH ENGINE

JOBS FOR MUMS
A working community

JOB SEARCH

SEARCH

RECENT JOBS

Advertising Space 370 by 155 pixels

JOBS FOR MUMS
A working community

BLOG

FOLLOW THE JOBS FOR MUMS MUMS BLOG FOR THE LATEST INDUSTRY NEWS, TIPS, INSIGHTS AND MORE

WOMEN BUSINESS DIRECTORY LAUNCHED BY JOBS FOR MUMS PORTAL | JOBS FOR MUMS MALTA

WE COME WITH CHANGING STANDARDS | JOBS FOR MUMS MALTA

Advertising Space 370 by 155 pixels

JOBS FOR MUMS
A working community

SALES ASSISTANT - MVINTAGE

JOB DETAILS

SHARE THIS JOB

ABOUT THIS COMPANY

Advertising Space 370 by 155 pixels

JOBS FOR MUMS
A working community

THE WOMEN BUSINESS DIRECTORY LAUNCHED BY JOBS FOR MUMS PORTAL | JOBS FOR MUMS MALTA

Advertising Space 370 by 155 pixels

JOBS FOR MUMS
A working community

DIRECTORY

SEARCH DIRECTORY

Advertising Space 370 by 155 pixels

GENUINE STATISTICS

JOBS
FOR
MUMS

OF YOUR TARGET AUDIENCE



+6,000 session
+3,500 users
+15,000 pageviews



42% returning visitors
58% new visitors

GENUINE LIKES



+35,000 post reach per week

SOME OF JOBSFORMUMSMALTA.COM RECRUITERS



DEFINED BRANDING

